



United Way
Alberta Northwest

Thank you for Signing UP !

Recognition Information Fact Sheet

- **WEBSITE:** Your Company will be featured with a photo and a summary of your involvement with United Way Week on our website.
- **MEDIA RELEASE:** Your Company will be featured in the Media Release that will be sent out to all sources of media (requires early registration). You will be invited to join us alongside local dignitaries as they proclaim Oct 24-Oct 30 as United Way Week.
- **UNITED WAY WEEK POSTER:** You will receive a poster for your business celebrating that you are participating in United Way Week.
- **SOCIAL MEDIA PRESENCE:** We have a plan to promote United Way Week with Social Media and would be able to feature your company with graphics of your special offering.
- **BRACELETS:** We will provide your business with “Change Starts Here” bands to provide to donors at your site
- **DONOR RECOGNITION SLIPS:** We can provide you with United Way recognition slips to be filled out by donors and put on display
- **UNITED WAY WEEK LAUNCH:**

For more information call Jodie or Marnie at 780-532-1105 or e-mail resource@unitedwayabnw.org